

2026/2027
PARTNERSHIP
PROSPECTUS

BEYOND LIMITS

Natalie Craig
AUSTRALIAN PARA-POOMSAE ATHLETE.

INVEST IN EXCELLENCE.
CREATE OPPORTUNITY.
INSPIRE BEYOND LIMITS.



POTENTIAL ISN'T DEFINED BY LIMITATIONS.

Natalie Craig is one of Australia's emerging Para-Taekwondo athletes, competing in the highly technical discipline of Para-Poomsae.

Natalie is an autistic athlete who competes through the international Para and Virtus pathway. While autism presents unique challenges in cognitive, sensory processing and some executive functioning, it has never defined her ambitions.

Through dedication, discipline and thousands of hours of training, Natalie has earned Australia's **#1 Ranking** and **Oceania's #1 Ranking in her classification**, representing Australia at the highest level of competition.

Today, her goal extends beyond medals. Natalie is determined to inspire greater understanding of disability in sport while proving that talent, resilience and opportunity can create extraordinary outcomes.



AUSTRALIA
RANKING
#1



OCEANIA
RANKING
#1



PARA POOMSAE
ATHLETE



WORLD &
VIRTUS GAMES
PATHWAY

MAJOR EVENTS THE NEXT 12 MONTHS



STATE CHAMPIONSHIPS

Penrith

August 2026



WORLD CHAMPIONSHIPS

(venue & date yet
to be confirmed)

September 2026



AUSTRALIAN NATIONALS

Canberra

October 2026



WORLD POOMSAE SELECTIONS

Venue & date TBA

March 2027

MORE THAN SPONSORSHIP

A PARTNERSHIP BUILT ON EXCELLENCE.

Behind every successful athlete is a team.

Every performance on the competition floor represents hundreds of hours of preparation, specialist coaching, technical development and unwavering commitment.

By partnering with Natalie Craig, you're not simply funding an athlete; you are investing in excellence, supporting Australian representation on the international stage and helping create opportunities that would otherwise be out of reach.

Together, we can demonstrate that high performance and inclusion go hand in hand.

EVERY CONTRIBUTION DIRECTLY SUPPORTS



COACHING



COMPETITION



INTERNATIONAL
TRAVEL



STRENGTH &
CONDITIONING



SPORTS
MEDICINE



EQUIPMENT



PARTNERSHIP OPPORTUNITIES

SUPPORT AUSTRALIA'S SPORTING FUTURE



\$5,000 - \$10,000

Competition Campaign Partner

Competition is where preparation becomes performance.

This partnership enables Natalie to compete throughout Australia and internationally, gaining valuable experience while representing Australia on the world stage.

Your investment supports:

- Local competitions
- State Championships
- Australian National Championships
- International competitions
- Competition entry fees
- Travel and accommodation
- Ground transport
- Carer support



\$500 - \$5,000

High Performance Training Partner

Consistent, high-quality coaching is the foundation of success in elite sport.

This partnership supports Natalie's year-round technical development through Taekwondo classes, private specialised Para Poomsae training and core & strength training, ensuring she continues to refine her skills and perform at her highest level.

Your investment supports:

- Weekly Taekwondo classes
- Private coaching
- Para-Poomsae specialist training
- Core & Strengthening
- Ongoing athlete development



\$500 - \$2,000

Performance Support Partner

Elite performance requires a dedicated team beyond the training floor.

This partnership provides access to the specialist services that keep Natalie healthy, strong and competition-ready throughout the season.

Your investment supports

- Physiotherapy
- Remedial massage
- Sports psychology
- Sports dietetics and nutrition

PARTNERSHIP OPPORTUNITIES



\$50 - \$1,000

Australian Representation Partner

Representing Australia involves much more than wearing the green and gold.

This partnership helps meet the essential administrative and membership requirements needed to compete nationally and internationally.

Your investment supports:

- Australian Team fees
- National memberships
- Virtus membership
- Insurance
- Athlete registrations



\$50 - \$500

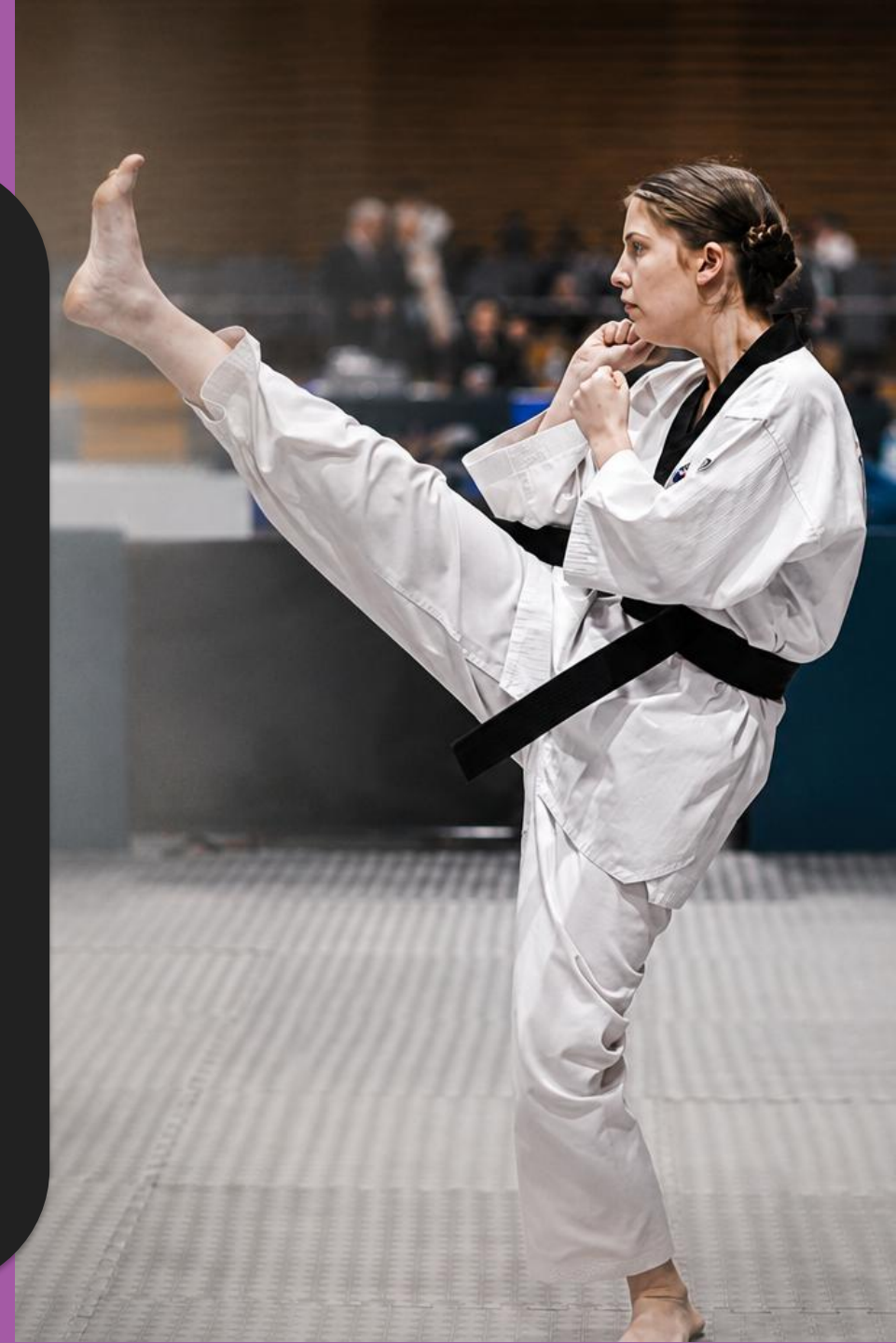
Equipment Partner

Quality equipment plays a vital role in training and competition.

This partnership ensures Natalie has access to the uniforms and equipment needed to train safely and compete with confidence.

Your investment supports:

- Competition uniforms
- Training uniforms
- Training equipment
- Competition equipment
- Equipment replacement and maintenance



PARTNER WITH PURPOSE. AMPLIFY YOUR IMPACT.

Your investment fuels an inspiring Australian athlete, promotes inclusion in sport and connects your brand with communities who value purpose, diversity and achievement.



BRAND EXPOSURE
Showcase your brand across local, national and international platforms.



COMMUNITY & CSR
Demonstrate your commitment to inclusion, diversity and equal opportunity.



NATIONAL & INTERNATIONAL REACH
Align with a rising Australian athlete competing on the world stage.



INSPIRING INCLUSION
Help break barriers and inspire the next generation of athletes with disability.

NATALIE CRAIG

Results

PARA POOMSAE

JUNE 2026



GOLD

Oceania Championships



GOLD

Australian Open



GOLD

WT Oceania Presidents Cup

MAY 2026



GOLD

Gold Coast Open

OCTOBER 2025



BRONZE

Australian Taekwondo National Championships (non para poomsae)

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Your partnership is an investment in inclusion, opportunity and excellence.

SPONSORSHIP INVESTMENT	♥ SUPPORTER \$50-\$200	👥 1 x \$200-\$500	☆ 1 x \$500-\$1,000	🏆 1 x \$1,000-\$5,000	👑 GOLD \$6,000-\$10,000	💎 PLATINUM \$10,000-\$20,000	🏆 CHAMPION \$20,000+
📄 THANK YOU CERTIFICATE	✓	✓	✓	✓	✓	✓	✓
👍 SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓	✓	✓	✓
🌐 WEBSITE RECOGNITION	✓	✓	✓	✓	✓	✓	✓
📅 COMPETITION UPDATES	✓	✓	✓	✓	✓	✓	✓
📢 MENTIONS IN MEDIA RELEASES	—	—	✓	✓	✓	✓	✓
📷 FEATURED SOCIAL MEDIA POST	—	—	✓	✓	✓	✓	✓
📁 LOGO ON SPORTS BAG, SEAT BACK, UNIFORM COVER	—	—	✓	✓	✓	✓	✓
👥 APPEARANCES	—	1 x	1 x	1 x	2 x	2 x	3 x
☆ EXCLUSIVE BENEFITS	—	—	—	Priority access to content & photography for your own marketing use	Logo on sports bag, seat back, uniform cover	3 x appearances	3 x appearances and custom partnership package

WHERE YOU'LL
BE RECOGNISED



NATALIE'S
WEBSITE



SOCIAL
MEDIA



MEDIA
RELEASES

Thank
you

for supporting an Australian athlete and helping champion inclusion through sport.



TOGETHER, WE CAN REACH THE WORLD STAGE.

Natalie Craig

AUSTRALIAN PARA POOMSAE ATHLETE

Every performance.
Every challenge.

Every victory.

Photographer: Will Eggar

BEHIND EVERY ATHLETE IS A TEAM.

Thank you for considering becoming part of Natalie's journey.
Together, we can go beyond limits.

LET'S CONNECT

Jay Craig
Campaign Manager

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Natalie Craig



PARTNER RECOGNITION



Website recognition



Social media
acknowledgement



Media releases &
announcements



Event recognition
(where appropriate)



Use of partner logo
(where agreed)



Invitations to milestone
events & celebrations